

More Information

For more information about the Hospitality, Lodging, & Tourism Youth Apprenticeship

CONTACT:

- Your local high school YA Coordinator or Guidance Counselor!
- **OR** to find a local contact for your area, visit the Wisconsin Department of Workforce Development Youth Apprenticeship web site at

<http://dwd.wisconsin.gov/youthapprenticeship/>



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This brochure was developed in cooperation with the University of Wisconsin—Oshkosh through a grant from DWD.

STATE OF WISCONSIN
DEPARTMENT OF
WORKFORCE DEVELOPMENT

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State of Wisconsin
Department of Workforce Development

Hospitality, Lodging & Tourism Youth Apprenticeship

Ready to serve Wisconsin!

STATE OF WISCONSIN
DEPARTMENT OF WORKFORCE DEVELOPMENT



*Investing in
Wisconsin's Future*

Hospitality, Lodging & Tourism Opportunities!

Hospitality, Lodging, & Tourism encompass the management, marketing, and operation of restaurants, lodging, attractions, recreation events, and travel related services.

ALL hospitality and tourism service workers need to possess good customer service skills. The Hospitality, Lodging, and Tourism YA program is structured to require industry-wide foundational skills and industry-specific technical skills.

This school-to-work program offers a variety of experiences and is applicable for a student who has expressed an interest in customer service, culinary arts, travel, tourism, lodging, or a hospitality business management career. This program makes for an attractive career option for students with a strong desire to work with many different people in travel and leisure services.



Where can I work?

Worksites can be chosen from any number of Hospitality and Tourism establishments engaged in a number of travel and leisure activities, ranging from sit-down restaurants with banquet facilities to hotels & motels to attractions, museums, amusements and parks.

What will I learn?

YA students are required to perform all of the Core Employability and Safety & Security skills at the worksite. In addition, Level One (one year) YA students choose technical competencies from a MINIMUM of TWO units while Level Two (two year) YA students complete competencies from a MINIMUM of FOUR units.

What are the specific unit choices?

- Restaurants– Dining Area
- Restaurants– Kitchen Area
- Lodging– Front Office
- Lodging– Housekeeping
- Reservations & Tour/Activity
- Management
- Marketing & Sales
- Meetings & Events
- Maintenance & Grounds



Wisconsin Department of Tourism



TOURISM



The Hospitality, Lodging & Tourism YA curriculum is aligned with the National States' Career Cluster Standards, AHLEI's LMP program, and NRA's ProStart® as applicable.