



Service...Above and Beyond

“Teachers need to integrate technology seamlessly into the curriculum instead of viewing it as an add-on, an afterthought, or an event.”

-Heidi Hayes-Jacobs

Digital Learning Coaching and Professional Development

The mission of CESA #4 Digital Learning Coaching and Professional Development is to assist school districts in their strategic digital learning plans to meet the needs of today’s learners through effective and purposeful use of technology.

The goals of this program are to:

- Grow and support effective use of current technologies for the improvement of instruction and student achievement (i.e., online learning management systems, cloud computing applications—Google Apps, mobile learning, Chromebooks)
- Provide coaching and technical assistance to districts in designing, planning, and implementing a wide range of technology applications in education including their Digital Learning Plans supported in a sustained, research-based, relevant environment
- Coordinate and support ongoing staff development initiatives through agency and consortia grants
- Collaborate with other CESA #4 programs Multiple Levels of Supports Systems (RtI and PBIS), Personalized Learning, Educator Effectiveness, Title I, Assistive Technology, STEM, Early Childhood, and Gifted and Talented) in purposeful integration of technologies into classroom instruction
- Collaborate with higher education institutions in the implementation of digital learning activities for pre-service educators and continuing education programs
- Offer more online, competency-based digital learning courses and modules

Professional development topics are based on participant and district feedback:

- G Suite (formerly Google Apps for Education)
- Digital Tools for Formative Assessments
- Personalized Learning through Technology
- Open Education Resource (OER) curation/creation
- Digital Learning Planning (formerly Tech Plans) through Future Ready Framework
- Copyright, Creative Commons, and Plagiarism
- Integration of ISTE (International Society for Technology in Education) and new Wisconsin ITL (Information and Technology Literacy) Standards
- Online Book Study opportunities
- SAMR/TPACK Frameworks of Technology Integration
- Internet Safety/Digital Citizenship/Cyberbullying
- 4 Cs: Collaboration, Communication, Creativity, Critical Thinking
- Student voice/choice
- UDL (Universal Design for Learning)

See page two for package options

For more information:

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Digital Learning Coaching and Professional Development

Digital Learning Coaching and Professional Development services are eligible under Priority II of the TEACH 2.0 Teacher Training Consortium Grant as well as Title II and IVa ESSA funding.

Level 1 – Basic Service

CESA #4-Based Workshops or online Professional Learning Opportunities

This package provides discounted workshop fees for member districts and the flexibility to utilize the seats based on district need. Each hands-on, standards-aligned digital learning workshop or online competency-based course offers a proficiency certificate or micro credentials upon completion. Workshop fees are \$150 without this package.

1A. 10 seat package

1B. 20 seat package

Level 2 – In-District Digital Learning Coaching Support

This additional service allows districts to arrange customized professional learning and coaching opportunities as identified by district strategic planning needs assessments, specifically aligned to digital learning needs. This service offers qualified and trained digital learning CESA #4 personnel on site during operating hours to assist, train, and support staff in purposeful digital learning proficiencies and growth.

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